



Press Release

Freedom Bank Comes to Guttenberg.

**Bank's second branch
scheduled to open in mid-November.**



Photo: Christensen Tamburri Communications

Photo Caption: Freedom Bank's new Guttenberg, NJ branch, located at 6812 Park Avenue at Thomas J. Urbanek Street (69th St.), adjacent to Guttenberg Town Hall.

Guttenberg, NJ - November, 2011 -- Freedom Bank, headquartered in Oradell, New Jersey, announced the opening of their second location, slated for mid-November in Guttenberg, NJ at 6812 Park Avenue at Thomas J. Urbanek Street (69th Street).

The new branch occupies the former site of TD Bank, adjacent to Guttenberg Town Hall. The staff may be reached at 201-868-8855.

“Freedom Bank is a young, but rapidly growing firm – one that’s expanding when so many other financial institutions are pulling back,” stated C. Mark Campbell, Freedom Bank President & CEO. “We’re extremely excited to open this new branch and fill the void for the people of Guttenberg and the neighboring communities. We are also very proud of the fact that the entire staff of our new branch is bi-lingual (English/Spanish), so customers will enjoy immediate service free of language barriers.” In addition to lobby service, the Guttenberg location features the convenience of a drive-up ATM, and two drive-thru banking lanes.

While the branch is slated to open its doors in mid-November, a larger grand opening celebration will be held in the spring, according to Mr. Campbell. “I encourage all to visit us now and discover the friendly, Freedom spirit, which is what you’d expect from the true community bank that we are.”

Freedom Bank is an independent, full-service commercial bank committed to providing individuals and businesses with the means to achieve their financial goals. The bank offers a full range of financial products such as savings accounts, CDs, loans and interest-earning checking for both individuals and businesses, and other small business products, including IOLTA accounts. We are dedicated to high-tech delivery of competitive products, and highly personalized service. Freedom Bank employees believe personal attention, local decisions, sound banking practices and comprehensive financial services should exceed customers’ expectations. And as a good corporate citizen, we intend to remain an active and vital part of the communities we serve.

The bank is an equal opportunity lender and a member of the FDIC. Additional bank information may be obtained by visiting www.freedombanknj.com. The headquarters location may be reached at 201-599-3000.

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